

2022-2026 Strategic Plan

Caribbean Fishery Management Council
Scientific and Statistical Committee
April 13, 2022



Outline

- Strategic Plan Overview
 - Rationale and components
 - Sources of information
 - Plan development and structure
- Implementation Plan Overview
 - Purpose and Process
 - Examples

Strategic Plan Rationale

A strategic plan allows the Council to...

- Establish priorities and future direction.
- Effectively allocate resources.
- Plan for and respond to changing conditions.
- Provide transparency and accountability in decision-making.
- Communicate and collaborate more effectively with management partners and stakeholders.
- Evaluate and track progress over time.

Strategic Plan Components

VISION

Desired future state an organization would like to achieve (aspirational)

MISSION

Fundamental purpose or focus of an organization and its approach to achieve its vision

GOALS

Broad outcome that helps an organization achieve its vision

OBJECTIVES

Specific, often measurable target that helps an organization achieve its goals; mini-steps or a subset of the goals

STRATEGIES

How an organization will meet an objective

Strategic Plan Components

VISION

What does the Council want U.S. Caribbean fisheries to look like in the future?

MISSION

Council's mandate for management under the Magnuson Act

GOALS

Big picture focus areas; describe the ultimate impact of the Council's work; necessary to achieve the Vision

OBJECTIVES

Specific and observable; describe intended results; can be directly linked to an issue or problem

STRATEGIES

The approaches the Council will take to meet its objectives

Sources of Information

- Council Vision Statement brainstorming session
- Stakeholder Input Report
 - District Advisory Panels (DAPs), Outreach & Education Advisory Panel (OEAP) and Council feedback and issue prioritization
 - Management partner outreach
 - Public Comment Form
- Island-Based Fishery Management Plans and previous public input

Stakeholder and Public Input Discussion Themes

**Management &
Operational Issues**

Resource Health

**Social, Cultural &
Economic Issues**

**Communication &
Outreach**

Plan Development & Structure

- Vision, Mission, Goals informed by Council brainstorming and IBFMPs
- Objectives informed by priority issues identified by the DAPs, OEAP, and Council.
- Some priorities more appropriately addressed as strategies or implementation plan activities.

Plan Development & Structure

- **Initial structure:** Island-specific objectives and strategies (except Communication and Outreach)
 - Overlap in priority issues resulted in similarities across districts
 - Review/refinement by DAPs —> identical objectives
- **Final structure:** Consolidated objectives identical across all districts, maintained island-specific strategies
 - Some strategies identical across districts

Plan Development & Structure

- **Example:** Effectiveness of existing closed areas/MPAs identified as priority issue by all DAPs
 - Data collection for species subject to seasonal and area closures
 - Collaborative approaches with fishers and scientists regarding stock assessments for species in closed areas
 - Review of management measures for closed areas
 - Contributions to ecosystem integrity
 - Social and economic impacts of closures/MPAs

Vision Statement

Thriving and resilient island ecosystems, fisheries, and fishing communities that provide cultural, social, and economic benefits for all.

Mission Statement

The Caribbean Fishery Management Council conserves, restores, and manages fishery resources in the U.S. Caribbean consistent with the requirements of the Magnuson Stevens Act. The Council is committed to advancing the collaborative stewardship of these fisheries and supporting island ecosystems through education, outreach, and stakeholder input.

Core Values

- *Stewardship*
- *Collaboration*
- *Integrity*
- *Transparency*
- *Fairness*
- *Respect*

Goal Statements

MANAGEMENT

Advance management approaches that promote healthy local fisheries and ecosystems, consider the needs of island fishing communities, and foster collaboration among management partners.

ECOSYSTEM AND RESOURCE HEALTH

Promote sustainable utilization of local marine resources in a manner that maintains local ecological structure and function and provides for resilient fishery resources.

SOCIAL, CULTURAL, AND ECONOMIC ISSUES

Ensure that management decisions consider the unique characteristics and needs of island fishing communities while promoting fair and equitable resource use.

COMMUNICATION AND OUTREACH

Engage, educate, and inform a variety of audiences to improve public understanding and participation in the Council process.

Management

Objective 1. Support the development of accurate, timely, and cost-effective data collection, reporting, and monitoring programs.

Objective 2. Promote fisher involvement and other collaborative research approaches to meeting island-specific science and information needs.

Objective 3. Ensure that management measures encourage regulatory compliance and foster effective enforcement.

Objective 4. Collaborate with domestic and international partners to promote adaptive and efficient management that considers diverse community interests.

Objective 5. Consider the potential impacts of climate change on the efficacy of management measures.

Ecosystem and Resource Health

Objective 6. Implement the Fishery Ecosystem Plan as a roadmap for future Council actions to maintain the ecological relationships, roles, and services of the Puerto Rico, St. Thomas/St. John, and St. Croix island ecosystems.

Objective 7. Identify, manage, and protect coral reef and other fishery resource habitats of Puerto Rico, St. Thomas/St. John, and St. Croix.

Objective 8. Collaborate with management partners to address enforcement concerns that may affect ecological relationships.

Ecosystem and Resource Health

PUERTO RICO

Objective 9. Collaborate with management partners to address the impacts of natural disasters (e.g., hurricanes, earthquakes, Sargassum influxes) on ecosystem structure and function.

ST. THOMAS/ST. JOHN

Objective 10. Encourage efforts to create and rehabilitate fishery resource habitats that support ecosystem structure and function.

Objective 11. Collaborate with science partners to identify and address ecological data and information gaps.

ST. CROIX

Objective 12. Encourage efforts to rehabilitate and/or create fishery resource habitats that support ecosystem structure and function.

Objective 13. Collaborate with management partners to ensure that ecosystem approaches are responsive to climate change, environmental changes, and natural disasters.

Social, Cultural and Economic Issues

Objective 14. Promote the collection and dissemination of social and economic data that informs management decisions.

Objective 15. Evaluate the social, cultural, and economic impacts of management decisions/actions across user groups.

Objective 16. Promote efforts that support social and economic opportunity and stability across sectors and fishing communities.

Social, Cultural and Economic Issues

PUERTO RICO

Objective 17. Consider the impacts of enforcement and illegal fishing in Puerto Rico on economic opportunity and social well-being.

ST. THOMAS/ST. JOHN

Objective 18. Consider the impacts of enforcement and illegal fishing in St. Thomas and St. John on economic opportunity and social well-being.

ST. CROIX

Objective 19. Consider the impacts of non-regulation, enforcement and illegal fishing in St. Croix on economic opportunity and social well-being.

Communication and Outreach

Objective 20. Use a variety of communication tools that consider the social, cultural, and economic characteristics of target audiences in coordination with the OEAP.

Objective 21. Promote participation of a variety of stakeholders in the Council process.

Objective 22. Improve public and stakeholder understanding and awareness of fisheries management, current issues, and the Council process.

2022 Implementation Plan

Purpose...

- A tool that complements 2022-2026 Strategic Plan
- Identifies and prioritizes 2022 activities necessary to achieve Council's goals and objectives
- New and ongoing activities mapped to objectives
- Aligns activities with available resources
- Allows Council to track progress annually
- Provides stakeholders with comprehensive view of how activities contribute to Vision
- **Not all activities can be addressed at the same time!**

2022 Implementation Plan

Process...

- Identification, prioritization, and tracking of annual activities
 - OEAP: track and recommend communication & outreach priorities
 - 5-Year Strategic Plan IPT: SERO, SEFSC, CFMC staff review and help prioritize science needs and tasks
 - SSC: Provide science and research recommendations
 - DAPs: Provide input on implementation priorities
- Annual process to prioritize activities in an appropriate sequence for available resources

Implementation Activities Table

Objective	2022 Priority Tasks and Activities	Timeframe	Lead Organization	Funding Source
All Districts				
1. Support the development and implementation of accurate, timely, and cost-effective data collection, reporting, and monitoring programs.	Participate in selection of a <u>modified</u> non-commercial fishing survey for Puerto Rico (PR).	Ongoing	OST	
	Participate in development of a <u>new</u> non-commercial/fishery dependent survey in the USVI (STT-STJ, STX)	Ongoing	OST	
	Support SEFSC rapid sampling electronic monitoring pilot in the U.S. Caribbean (PR, STT-STJ, STX)	2022	Partner	
	Support improvements to Puerto Rico commercial port sampling recommendations from MER report (PR)	Ongoing	OST/SEFSC	
	USVI port sampling design activities (STT-STJ, STX)	Ongoing	OST/SEFSC	
	Promote DRNA commercial e-reporting outreach (PR)	Ongoing		
	Develop options paper for federal permit as part of Standardized Bycatch Reporting Methodology	2022		
2. Promote fisher involvement and other collaborative research approaches to meeting island-specific science and information needs.	Support completion of queen triggerfish assessment, SEDAR 80 (PR, STT-STJ, STX)	2022		
	Provide support for lane snapper life history sampling by USC (PR, STT-STJ, STX). <i>*Also meets #11</i>	2022		

2022 Implementation Plan

- Recommendations for science and research priorities
 - Consider how existing/ongoing projects map to Strategic Plan objectives
 - Ensure new recommendations align with objectives & strategies and are coordinated with SEFSC, SERO and other science partner resources
- Some activities will need more than one year
- Unexpected needs happen and may require “rebalancing” of priorities (addition of activity X → removal of activity Y)

Questions?

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